

STATE OF THE ART BALL – 2007
to benefit the Hayes Hitzeman Foundation

Van Gogh - \$10,000

- ✓ Corporate logo on baby t-shirts to be given away at the event
- ✓ Recognition in all media placements: Style Weekly 4 page insert, NBC 12 airtime
- ✓ Logo on invitation mailed to 4,000 addresses in the Metro Richmond Area
- ✓ Recognition in 'thank you' ad placed after event in Style Weekly
- ✓ Name in Calendar of Events listings
- ✓ Link to sponsors web site from the event web site
- ✓ Logo and link on the event web site
- ✓ Company name and logo listed in event program, with full page ad
- ✓ Opportunity to place a banner around site of the event
- ✓ Complimentary entry for company representatives (8 tickets)
- ✓ Opportunity to give 2-minute commercial at event
- ✓ "Featured" logo placement in all printed material and ads

Da Vinci - \$5,000

- ✓ Corporate logo on baby t-shirts to be given away at the event
- ✓ Recognition in all media placements: Style Weekly 4 page insert
- ✓ Company Name on invitation mailed to 4,000 addresses in the Metro Richmond Area
- ✓ Recognition in 'thank you' ad placed after event in Style Weekly
- ✓ Name on the event web site
- ✓ Company name and logo listed in event program, with 1/2 page ad
- ✓ Complimentary entry for company representatives (8 tickets)
- ✓ Opportunity to give 1-minute commercial at event

Monet - \$2,500

- ✓ One of only 20
- ✓ Corporate name (not logo) on baby t-shirts to be given away at the event
- ✓ Company name on invitation mailed to 1000 recipients
- ✓ Recognition in 'thank you' ad placed after event in Style Weekly
- ✓ Name on the event web site
- ✓ Company name listed in event program with 1/4 page ad
- ✓ Complimentary entry for company representatives (8 tickets)

Masterpiece - \$1,000

- ✓ Corporate name on baby t-shirts to be given away at the event
- ✓ Recognition in Style Weekly 4 page insert
- ✓ Company name on invitation mailed to 4,000 addresses in the Metro Richmond Area
- ✓ Recognition in 'thank you' ad placed after event in Style Weekly
- ✓ Complimentary entry for company representative (4 tickets)
- ✓ Corporate name on web site

Classic - \$500

- ✓ Name on invitation mailed to 1000 recipients
- ✓ Recognition in Style Weekly 4 page insert
- ✓ Recognition in 'thank you' ad placed after event in Style Weekly
- ✓ Complimentary entry for company representative (2 tickets)
- ✓ Corporate name on web site

Individual tickets (\$100) and reserved tables (\$700) area available will be included on the invitation to be mailed in early August.

Please call, fax or write Jenni Lee Crocker with any questions:

Jennilee.crocker@ey.com

804-344-4626 (phone) 804-344-6030 (fax)

Ernst & Young, 901 East Cary Street, Suite 1000, Richmond, VA 23219

Please fill out corporate sponsor form to confirm your sponsorship.

Hayes Hitzeman Foundation State of the Art Ball 2007
"When in Rome, Baby!"

SPONSORSHIP FORM

Name of Company _____

Sponsorship Level: Van Gogh \$10,00 Da Vinci \$5,000 Monet \$2500
(please check one) Masterpiece \$1,000 Classic \$500

Individual Contact: _____

Address _____

Phone _____ Fax _____ Email: _____

***Please list other guests for your table: (This will ensure a prompt check-in)**

Name: _____ Address: _____
Phone: _____ Email: _____

Name: _____ Address: _____
Phone: _____ Email: _____

Name: _____ Address: _____
Phone: _____ Email: _____

Name: _____ Address: _____
Phone: _____ Email: _____

Name: _____ Address: _____
Phone: _____ Email: _____

Name: _____ Address: _____
Phone: _____ Email: _____

Name: _____ Address: _____
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Please contact Jenni Lee Crocker with questions. Tel. (804) 344.4626 Fax: (804)344.6030
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